



Internet use study

Information for young people and parents









Who are we?

Thank you for taking part in Growing Up in the 2020s.

There is another part of the study we would your help with, and this booklet gives you more information about it.

The internet use study is run by lpsos, a research company we are the same people who came to visit you.

The study is paid for by the Department for Education. Ipsos is working as part of a study team which includes two other organisations. These are a charity called Anna Freud and a university called UCL. This booklet tells you about the internet use study, and how we will use the information we collect from you and keep it safe. We sometimes call the information we collect "data". The parent who agreed you could take part has a more detailed document you can ask to see.

What is the internet use study about?

We want to better understand children's internet behaviours. For this part of the study we will use an app which we will ask you to install on your mobile phone. This app will work without you having to do anything. It will collect data from your phone to help us understand which websites and apps young people of your age use on a regular basis.

Why is it important to take part?

Your help is really valuable in helping us to know about which websites and apps young people use and whether that influences their life.

Like your answers to the survey questions, we will keep your data confidential so no one outside Ipsos knows you took part.

We won't be able to see what you are looking at on these websites and/or apps, and we are not recording anything you are saying or doing on the sites. Instead, we only want to know which ones you are visiting and how much time you spend on them.

Why was I selected to take part?

You have been selected at random from the Growing up in 2020s study participants, and your parent has said that you can take part. But it is **your** decision whether you take part or not if you would prefer not to, that's OK, you can still be part of the main study.

Will anyone see the websites and apps that I visit?

Only a small number of researchers at Ipsos will see the websites and apps you visit. Ipsos will not tell your parent(s) or teachers or anyone else the websites and apps you visit and how long you stayed on them. Ipsos will not be monitoring websites and apps as you look at them, they will only look at the data occasionally and at the end of the study.

A summary of the data we collect about your internet use (such as types of online activities and how much time you spend on them)

will be linked to the information you've already given us in your interview, and shared with other members of the study team.



This will not include your name or any information that identifies you. The study team will combine the data of all the young people that participated at the end of the study and write up a report of the findings, which will be shared with the Department for Education.

This report will not let people know who you are or what websites and apps you visited.

Your anonymised data would also be made available securely to suitably qualified researchers.

They will have to show they are doing research on young people's education and well-being in the interests of everyone before they can get access.

If we are concerned that some of the websites or apps you have visited mean that serious harm could be caused to you or others this will be discussed by the study team to decide what needs to happen.

This might include informing others or sending you resources to support you.



What happens if I do not want to take part?

You do not have to participate in the project if you do not want to.

If you decide to take part in the internet use study but change your mind afterwards, you can delete the app from your phone.

If you withdraw from the study, any data already collected will continue to be used for the study unless you explicitly ask us to delete it.



Note that once your data have been processed for use by researchers it may not be possible to remove your data from a study dataset if it does not contain information that tells us who you are.

How long will you keep my information?



Ipsos will keep the summary data about your internet use in a way that tells Ipsos who you are for as long as the study lasts (until March 2030). After removing information that tells us who you are, Ipsos will create summary data such as the types of websites you visited or social media apps and how much time you spend on those.

The summarised data along with your survey responses and education records will be shared with Anna Freud / UCL through a secure transfer route for research purposes. They will not be able to identify you.

At the end of the study (March 2030) Ipsos will destroy their copy of the data in accordance with internationally recognised standards and procedures.

UCL will hold on to the anonymous data (data with no information that may identify you) for 20 years for the purposes of the Growing Up in the 2020s study.

The Department for Education will hold information that identifies you and the anonymous data for 20 years. Information that identifies you will be held separately from the anonymised datasets that are used for analysing aggregated data (with the records linked by a numeric reference number).

How does Ipsos keep my information safe?



Ipsos will keep your information locked and protected. Only Ipsos staff who work on the study are allowed to have access to it.

The apps and websites you visit will be sent to Ipsos by the app on your phone by a secure process.

What happens to the results?

A summary of all the apps and websites visited collected from everyone who takes part will be shared in presentations and in reports.

These will be passed on to the Department for Education. We may look at the findings for different groups using the broader survey data.

These presentations and reports will not let people know who you are or what websites and apps you visited.

My rights



You can decide if you participate or not. You and your parent or legal guardian need to agree – "consent" – and you can change your mind and decide to stop taking part at any point.

You have the right to ask to see the information we have about you until we delete it. You also have the right to ask us to correct any information about you that we have if it is not correct. If you want to exercise your rights, please contact us or ask your parent to contact us.

If you have any complaints, we will appreciate it if you or your parent talks to us first, but you always have the right to contact the UK's Information Commissioner's Office (ICO), if you are worried about how we have used your information.

You can find details about how to contact the Information Commissioner's Office at https://ico.org.uk/global/contact-us/ or by sending an email to: casework@ico.org.uk.

Where will my personal data be kept?

Personal data is any information that can be used to identify you, such as your age, gender and email address. All of your information obtained during this study will be kept in the United Kingdom and European Union.

Your summarised data, linked to your survey answers, will be stored both at the Department for Education for department researchers to work on and in the UK's national Trusted Research Environments (TRE) where external researchers can access the data.

These are likely to include:

- The Office for National Statistics system which is designed for research using government routine records
- The UK Longitudinal Linkage Collaboration (ukllc.ac.uk) which has been built by UK longitudinal studies similar to Growing Up in the 2020s, for this type of research
- The UK Data Archive which keeps research data secure and provides access for public benefit research.



In all of these systems, your data will be always kept inside the TRE and researchers will not be able to move your data to any other location.

These TREs are all controlled by UK public authorities.

How can I contact Ipsos about this study and / or my personal information?

You or a trusted adult can use the information below to contact us:

Contact Ipsos:

- @growingup2020s@ipsos.com
- growingup2020s.ipsos.com
- 🕒 0800 182 2137
- Growing Up in the 2020s Ipsos Links House 15 Links Place Edinburgh EH6 7EZ

How can I find out more about the study?

If you are worried about anything in the study, please talk to an adult you trust such as your parent(s), your guardian(s) or a teacher.

If you or your parents have any questions, please contact the Ipsos research team using the telephone number or email address in this booklet.



Where can I get help or advice about any of the topics in the study?

You can find other useful sources in the leaflet "Where to get support for young people" that your interviewer gave you.

CHILDLINE: 0800 11 11

A confidential and free helpline which will not appear on a phone bill.

You can also go online for a 1-2-1 instant messenger chat with someone who is there to listen and support you at www.childline.org.uk.

The Mix: 0808 808 4994

Free confidential advice and support for young people.

You can call them or get advice via webchat at www.themix.org.uk.

Thank you for your help with this study.