

Growing Up in the 2020s: Internet Use Study

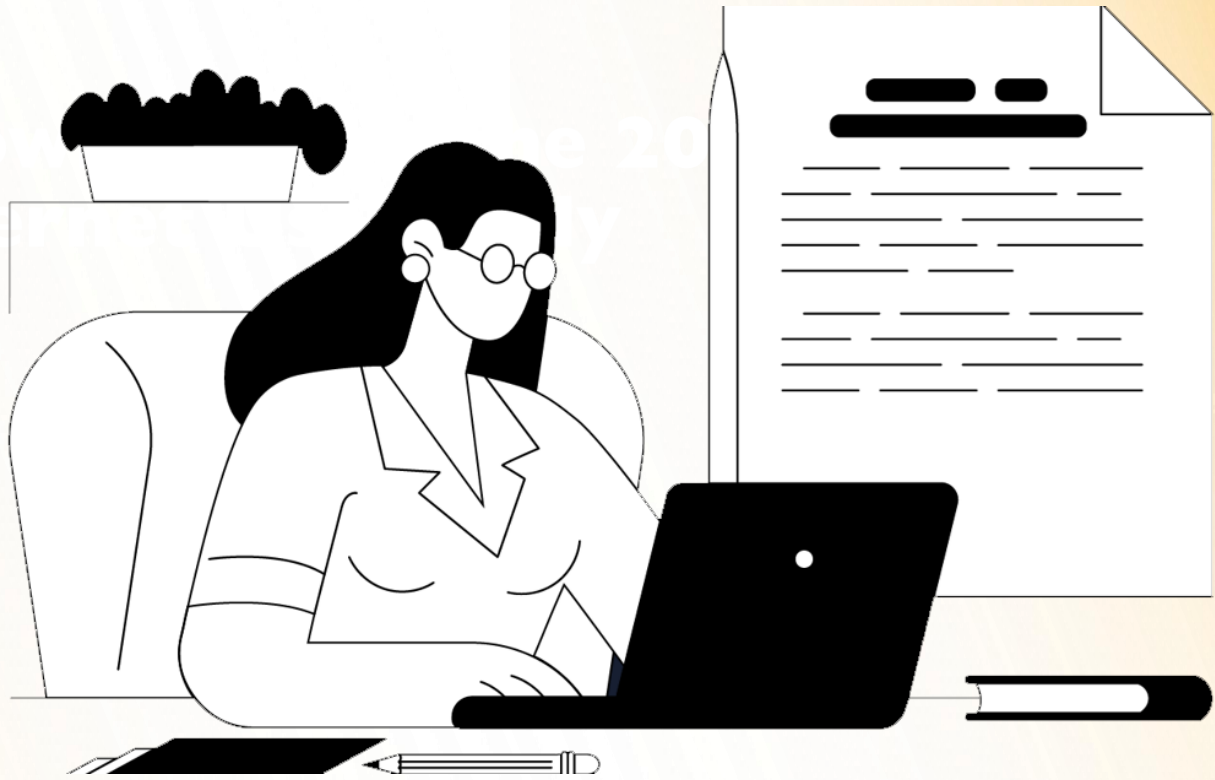
iOS download instructions



Thank you very much for agreeing to take part in the Internet Use Study.

Full instructions on how to install and use the App on your iPhone can be found in this document.

If you would like to print this document to follow along while installing, we suggest printing in black and white or greyscale.



Thank you for taking part in the Growing Up in the 2020s Internet Use Study.

This installation guide will help you get the Ipsos MediaLink VPN set up and running on your iPhone so that we can start collecting data about your internet use

Please get in touch with our helpline if you have any questions regarding the download process:



via email at
growingup2020s@ipsos.com



or call
0800 182 2137

Please note that by downloading and installing this App you are agreeing to the Ipsos terms of use that have been previously shared with you





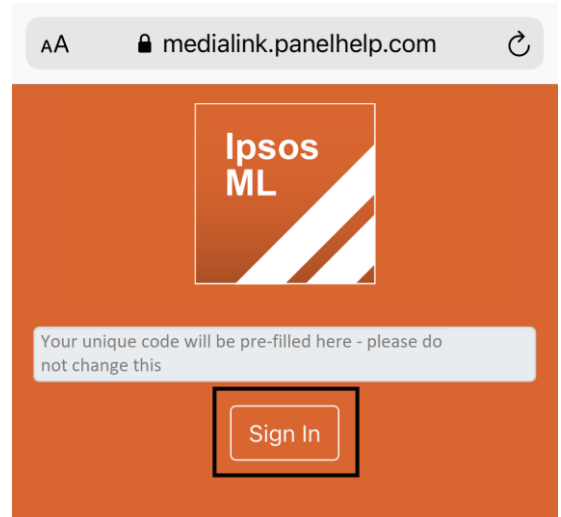
Step #1

We have sent you (or your parent) your link to install the 'Ipsos iris' VPN to you via Email/SMS.

- Please **tap** on the link provided.

This will open in your Safari browser app.

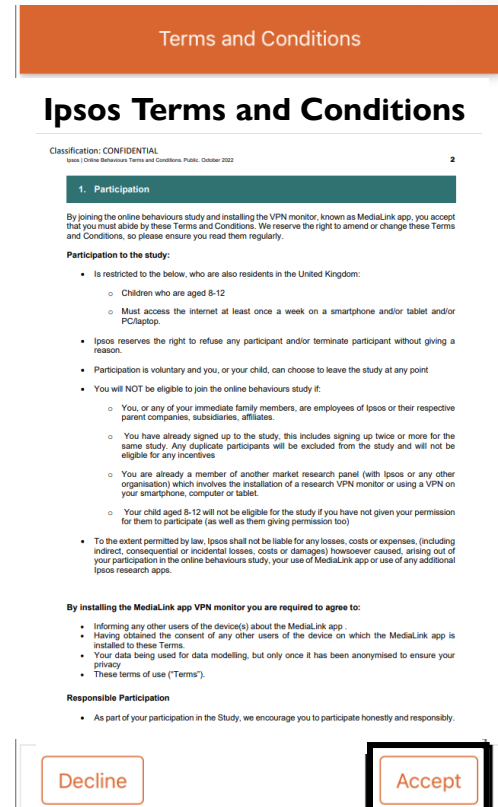
- Please tap '**Sign In**'



Step #2

Please read & accept the following:

- Terms & Conditions



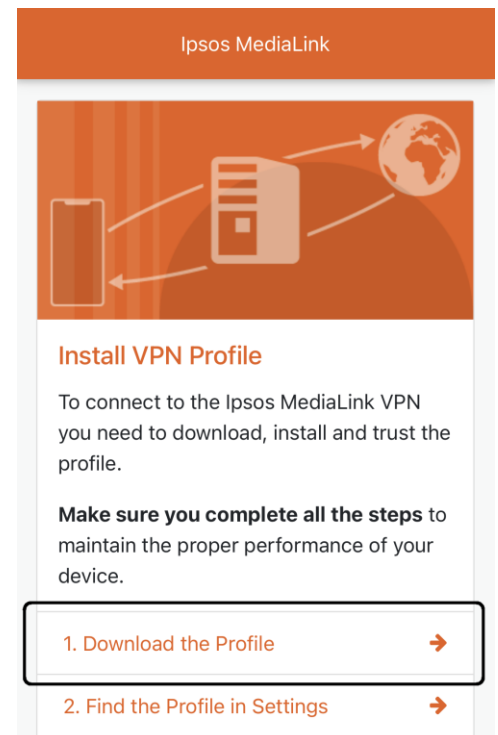


Step #3

You will now be shown the process for installing.

To begin, please tap on the first step:

- Please tap **1. Download the Profile**



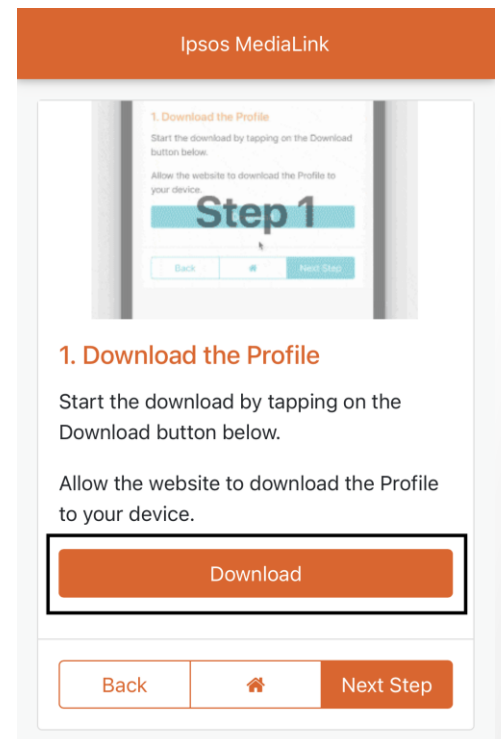
Step #4

Downloading the Profile

- Please tap **Download**
- Please tap **Allow** in the following popup that appears as this will allow the configuration profile to be downloaded.

Once done, tap **Next Step**

Note: If you are on an internet network connection which uses parental controls / additional security, this will result in the inability to download the profile.



This website is trying to download a configuration profile. Do you want to allow this?

Ignore **Allow**



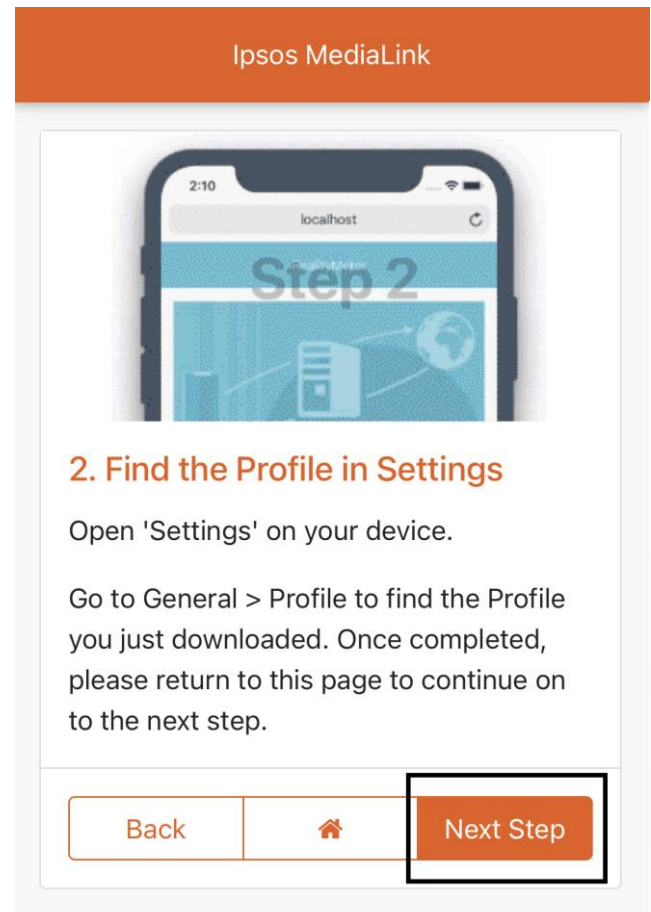
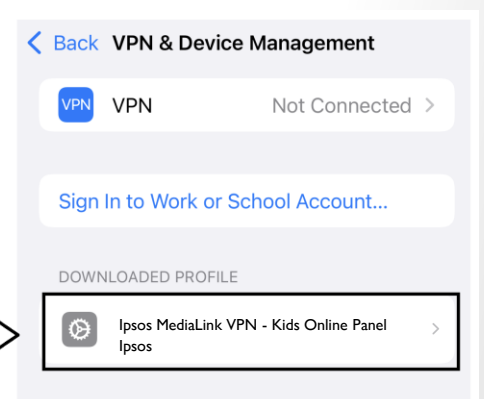
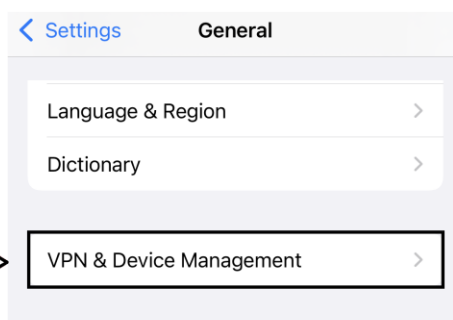
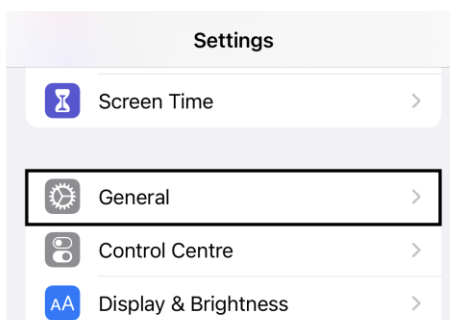
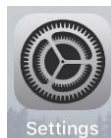
Step #5

Find the Downloaded Profile

- To find the Profile, you will need to leave Safari and go to the Settings apps
- Please open by tapping your '**Settings**' app.
- Tap '**General**'
- Now tap '**VPN & Device Management**' / '**Profile**'

You will see the '**Ipsos iris VPN**' profile configuration.

Now please go back to the Safari browser app and tap '**Next Step**'





Step #6

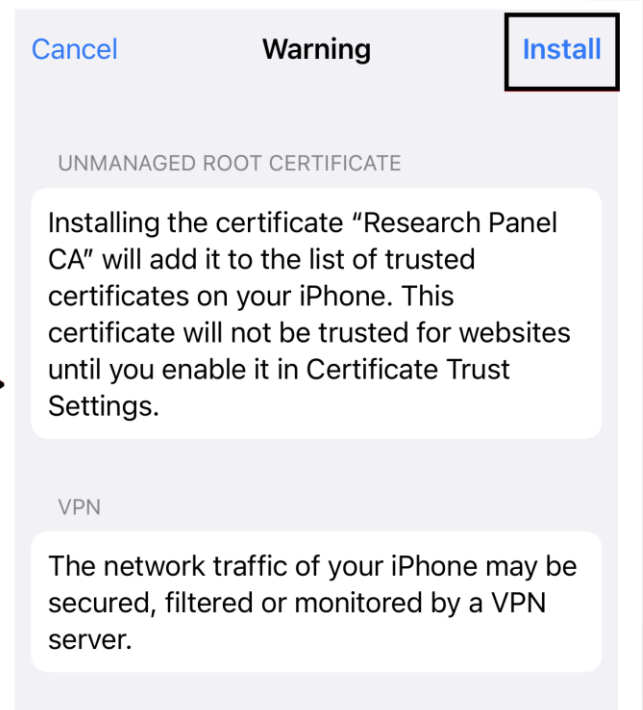
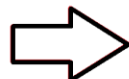
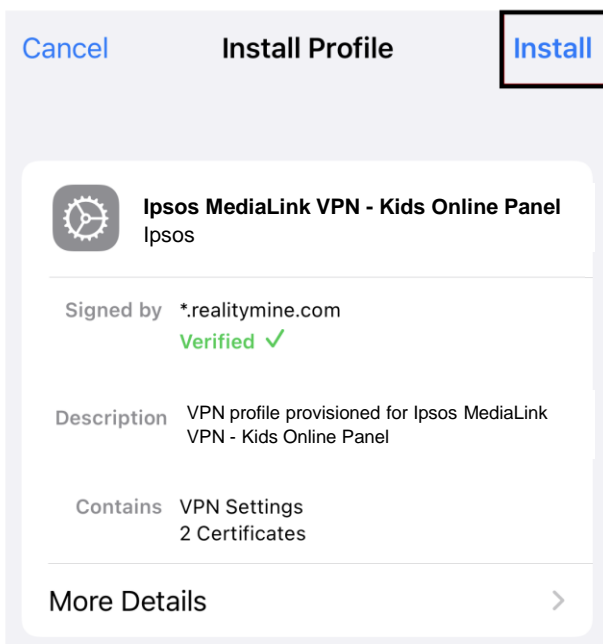
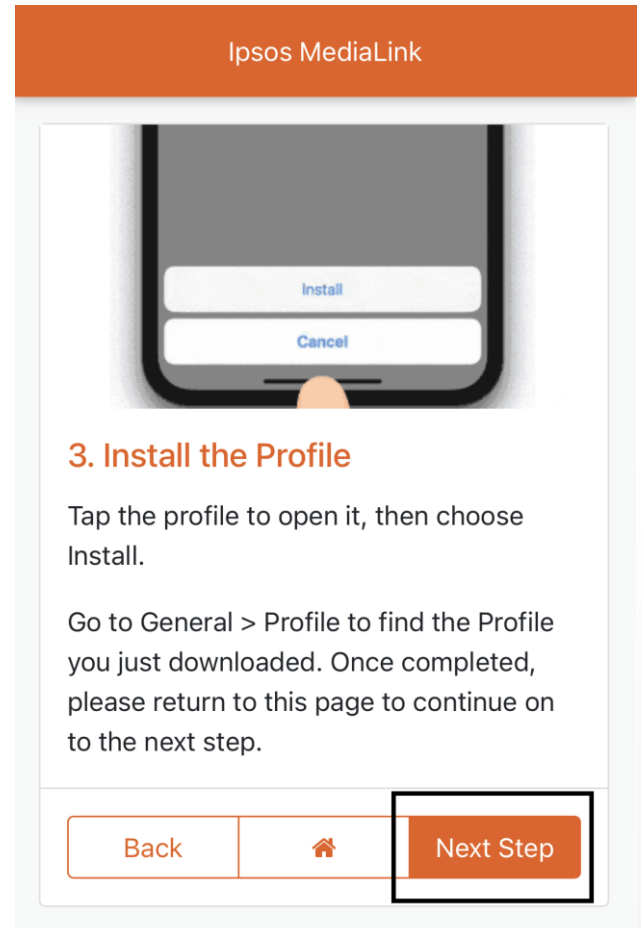
Install the VPN Profile

- Go back to your '**Settings**' app
- Select by tapping on the '**Ipsos iris VPN**' profile you found on the previous step, tap '**Install**'

Note: You may at this point be requested to enter your Passcode, please enter.

- You may then need to tap '**Install**' once again.

Now please go back to the Safari browser app and tap '**Next Step**'





Step #7

Finding where to trust the VPN certificate

Note: If you are performing this action on an iOS 9 device, you will not see this setting.

- Please open your '**Settings**' app
- Tap '**General**'
- Now tap '**About**'
- Finally tap '**Certificate Trust Settings**'

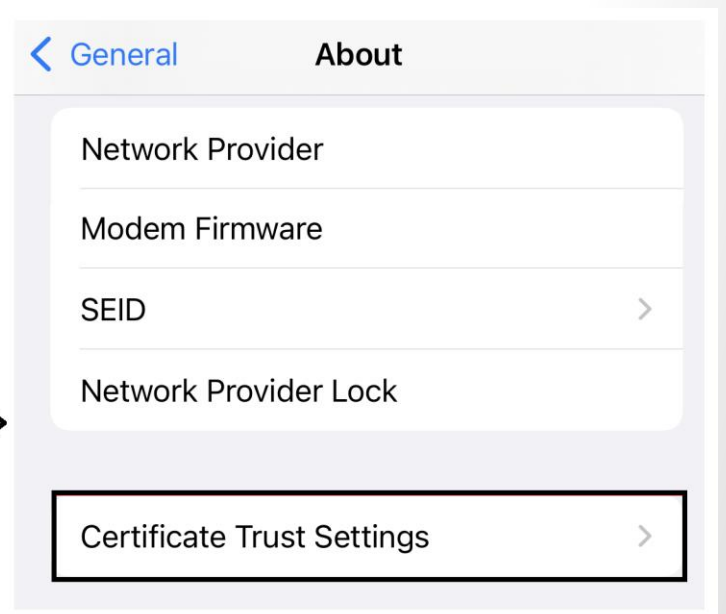
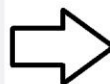
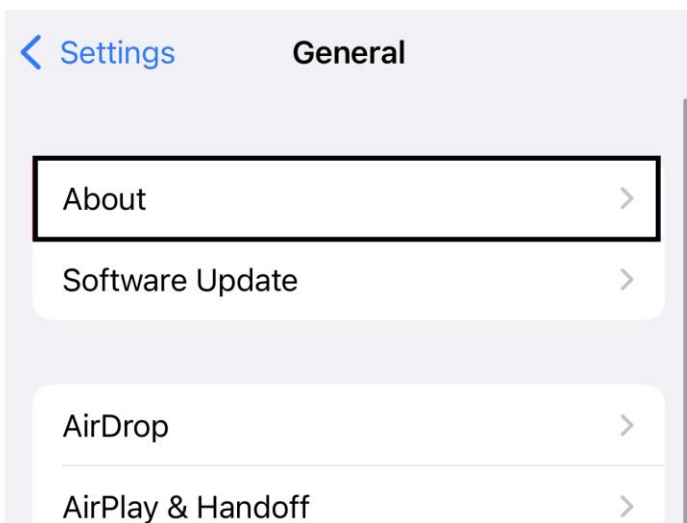
Now please go back to the Safari browser app and tap '**Next Step**'

Ipsos MediaLink

4. Go to '**Settings > General > About**'

Open the Settings app again and go to General > About. Once completed, please return to this page to continue on to the next step.

Back Home Next Step



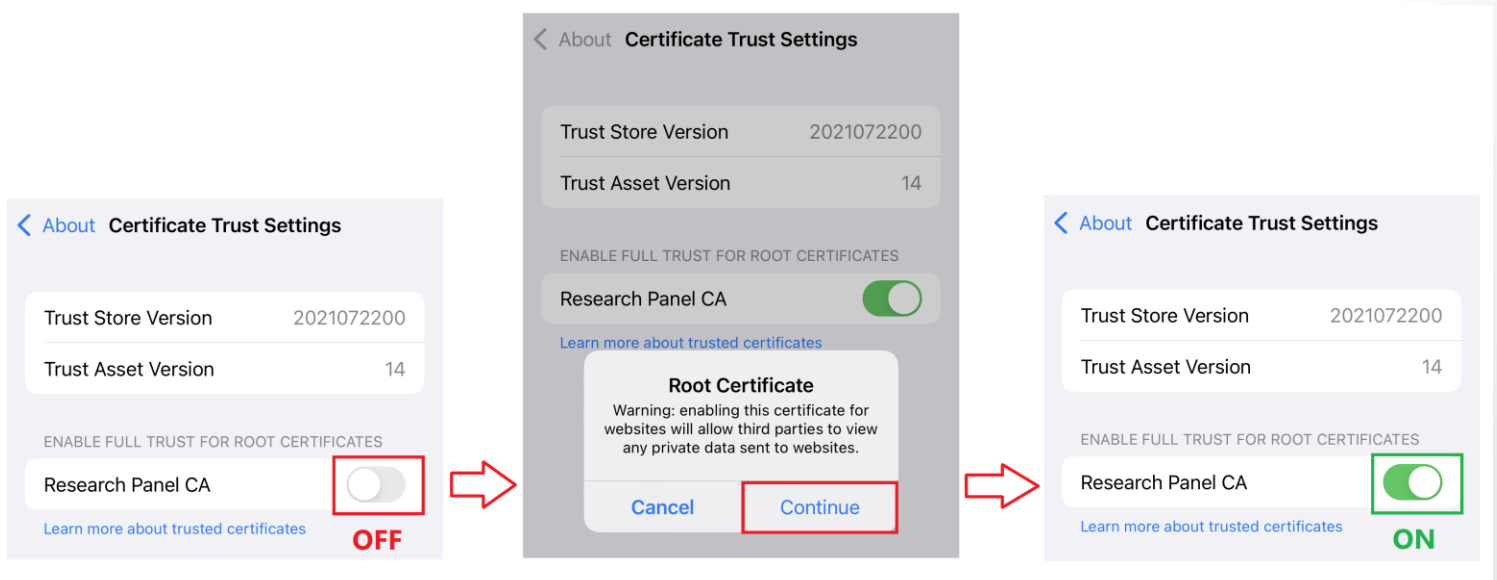
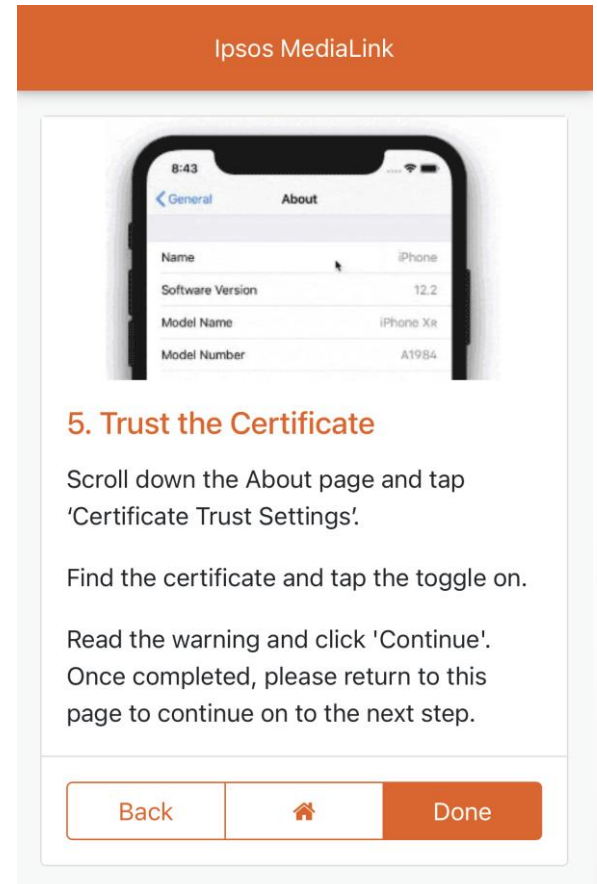


Step #8

Trusting the VPN certificate

- Please go back to 'Settings'
- Select by tapping on 'Certificate Trust Settings' (from where you left off on the previous step)
- For 'Research Panel CA' please enable by tapping on the toggle.
- Tap 'Continue' on the following popup

Now please go back to the Safari browser app and tap 'Done' to confirm installation is complete



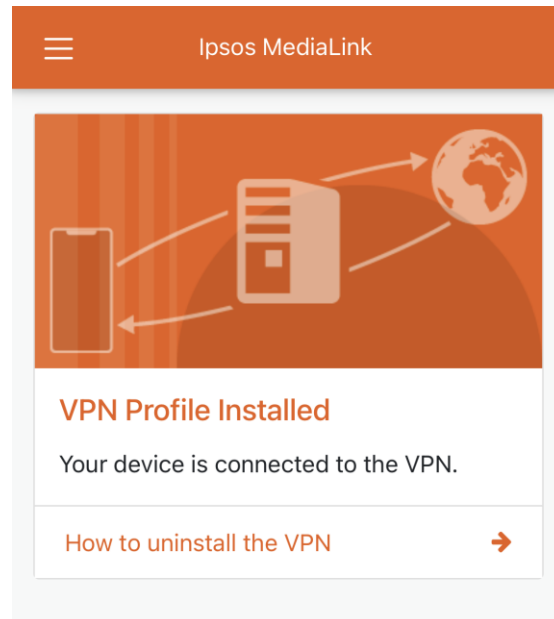
Finally, please power your device **OFF** and back **ON** again.

This completes your installation of the Ipsos iris VPN



Is your installation complete?

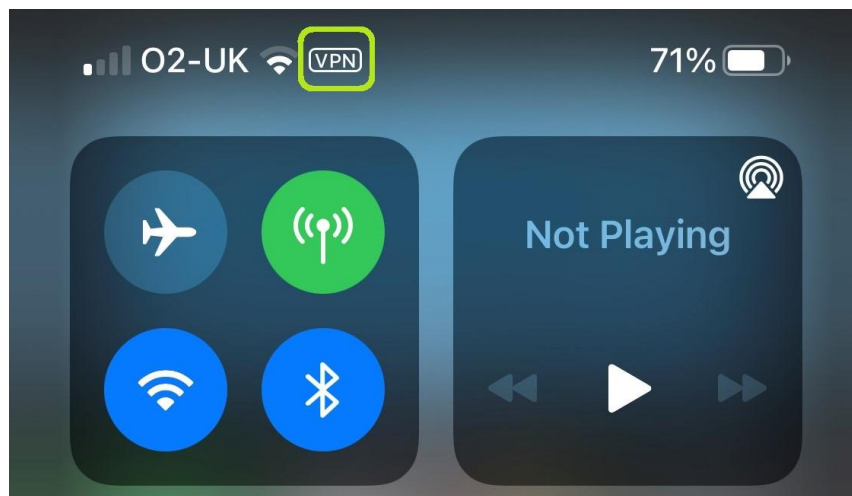
After tapping 'Done', you should now see the screen below.



How to know if the VPN is running?

Depending on the device model, the visibility of the 'VPN' icon may vary.

Status Bar / Control Centre





Using the App ▼



Using the Ipsos iris VPN is really simple!

All you need to do is ensure that the VPN is running in the background at all times, and use your iPhone as you would normally.

You'll know if the VPN is running because there will be a VPN icon at the top of your screen.

Thank you for installing and using the Ipsos iris VPN!

If you have any questions, please don't hesitate to get in touch with us

@ growingup2020s@ipsos.com

0800 182 2137

Monday – Friday 10am – 6pm



Uninstalling

We will remind you how to uninstall the VPN when the project ends

1. Go to your settings app
2. Tap 'General' and scroll down to 'VPN and Device Management'
3. Tap the 'Ipsos iris VPN'
4. Tap on 'Remove Profile'
5. Enter your passcode
6. Tap 'Remove' when prompted

You can also see a video guide on uninstalling the VPN by going to realtymeter.panelhelp.com in the Safari app, and clicking 'How to uninstall the VPN'